

Health Coach Options for Working with a Clinician

FINDING CLINICIANS IN YOUR AREA:

- Search the Kresser Institute Practitioner Directory to find an ADAPT trained Functional Medicine Practitioner.
- Search the Institute for Functional Medicine Practitioner Directory.
- Search Google for “functional medicine+[your city name]”
- Search IntegratedConnects.com for integrative clinicians.
- Make sure your listing in Kresser Institute’s Directory is up to date, so clinicians can find you.
- Keep your eye on the ADAPT Academy Forum for networking and meet-up opportunities.
- Attend local functional medicine educational events.
- Attend conferences like Paleo(FX) and IFM.
- Attend events put on by local functional medicine practitioners.
- Attend functional forum and paleo-oriented local meet ups.
- Give presentations at local libraries, health food stores, and other venues to gain visibility.
- Run local groups on particular health issues.
- Ask friends/family and other contacts if they know any local functional medicine providers.
- Try looking for chiropractors, naturopaths, acupuncturists, integrative MDs and NPs, even some conventional practitioners might be good partners.

PUT TOGETHER A GOOD OUTREACH PACKET:

- Cover letter
- One-sheet to describe the benefits of health coaching to the clinicians and their patients.
- Options for working together:
 - 1099 Contractor
 - Independent Contractor
 - W-2 Employee
 - Employee of the clinician's practice/company
 - Direct Referral
 - Clinician refers a patient to you and they become your client

MEET WITH THE CLINICIAN

- Ask questions to find out where the clinician can use the most help
- Share what you have to offer