

# Script: Wufoo Application Page

Congratulations on taking such an important step on your journey back to health.

We're honored that you've chosen CCFM to be your partner on this journey, and we're excited to begin working with you.

I know firsthand what it's like to struggle with chronic illness. In my early 20s I got extremely sick while traveling in southeast Asia, and it took me years to find my way back to health. I saw more than 20 different doctors, tried every special diet imaginable, took thousands of dollars worth of supplements, and even worked with shamans and energy healers. I left no stone unturned.

Once I recovered my own health, I wanted to take what I learned in that process and use it to help others. And that's exactly what I've been doing over the past ten years. During that time I've created a system of approaching chronic illness that I call the ADAPT framework. ADAPT stands for Advanced Diagnostics and Personalized Treatment.

In functional medicine, we recognize that the key to long-term healing is treating the underlying cause of illness, rather than just suppressing symptoms. We also know that when it comes to treatment, there really is no one-size-fits-all approach. We don't treat the disease, we treat the individual. And that's what the ADAPT framework is all about.

In our work with you, we'll use the most advanced, evidence-based diagnostic methods to determine the underlying causes of your health problems, and then we will custom tailor a treatment just for you based on your lab results as well as your individual circumstances and needs. This is the approach that ultimately helped me to recover my health, and it's what we use here at CCFM every day to help our patients to do the same.

I have personally trained each clinician that works with me at CCFM in the ADAPT framework, and I continue to supervise them directly. We work closely together as a team, and have regular meetings where I update protocols and share my latest research and clinical experience. This means that regardless of whether you see me, or one of my staff clinicians, you'll get the same investigative approach and high level of care.

Please take a moment to fill out the application below. Once you've done that, you'll be taken to a confirmation page with further instructions. You'll also get this information in a follow-up email.

Once again, thank you for placing your trust in the California Center for Functional Medicine. I know how frustrated and even hopeless you can feel when you've been sick for a long time. But I'm here to tell you that, with the right approach and guidance, true, lasting healing is possible and within your reach.

We look forward to working with you, and we'll see you soon!